

# 13th Annual Norman R. Seay Lecture

4 p.m. - 5 p.m.

Tuesday, October 9, 2018

Eric P. Newman Education Center

320 South Euclid

Washington University School of Medicine

***Presented by***

Charles F. & Joanne Knight

Alzheimer Disease Research Center

Department of Neurology

Washington University School of Medicine

John C. Morris, M.D., Director & Principal Investigator

***Reception immediately following sponsored by  
The Links, Incorporated, Saint Louis Chapter and  
The Auxiliary to the Mound City Medical Forum***



**Norman R. Seay**

Civil Rights Leader

Dedicated Volunteer, Advocate  
& Supporter of Alzheimer Research

**“Silent Voices: Increasing Minority Engagement  
in Alzheimer’s Disease Research”**



**Joyce Balls-Berry, PhD, MPE**

Assistant Professor, Mayo Clinic

Department of Health Sciences Research,

Division of Epidemiology

Rochester, Minnesota

**“Diversity in Clinical Trial Recruitment:  
Intention, Omission and the Silence”**



**Carl V. Hill, PhD, MPH**

Director, Office of Special Populations

National Institute on Aging

National Institutes of Health (NIH)

Bethesda, Maryland

***Directions are on the reverse side of the flyer.***

***Please RSVP to 314-286-0930***

***<http://alzheimer.wustl.edu>***

## EVENT LOCATION

Eric P. Newman Center, Washington University School of Medicine  
320 S. Euclid, St. Louis, MO 63110

## EVENT PARKING

**Parking:** Upon arriving, please utilize levels 6-7 of the Metro Parking Garage located at the corner of Taylor Avenue and Children's Place. The address is 4560 Children's Place, St. Louis, MO 63110. Parking validation available for this garage.

**From Forest Park Avenue\*:** • South on Taylor Avenue • Right on Children's Place • Left into Metro Garage • Exit garage to the left and walk a short block to EPNEC — it will be on the right side.

**From the airport:** • I-70 east to I-170 south • 1-170 south to 64/40 • East on 64/40 to Kingshighway • North on Kingshighway to Forest Park Ave • Turn Right on Forest Park Ave to Taylor Ave • Turn Right on Taylor Ave to Children's Place • Turn Right on Children's Place • Turn Left into Metro garage • Exit garage to the left and walk a short block to EPNEC— it will be on the right side.

**From downtown St. Louis and points east:** • West on I-55, I-70, I-64 • Take Forest Park Avenue / Grand Boulevard exit • Forest Park Avenue west to Taylor Avenue • Left on Taylor Avenue to Children's Place • Right on Children's Place • Left into Metro Garage • Exit garage to the left and walk a short block to EPNEC— it will be on the right side.

**Via MetroLink:** • Detrain at the Central West End stop. • Ascend stairs or use elevator to Euclid Avenue • Right on Euclid Avenue to EPNEC

